

Dog Paddle 2017 Sponsor Opportunities

SUNDAY, SEPTEMBER 10, 2017

Title Sponsor (1) – will receive:

- Mentions on social media, radio, and television
- Mentions in announcements during event
- Printed Logo on promotional materials
- Day-of-event signage
- Announce the start the event
- 10 free dog tickets to the event

Title Sponsor donation is **\$10,000.00**

Dog Wash Sponsor (1) – will receive:

- Mentions on social media, radio, and television regarding the dog wash
- Mentions in dog wash announcements during event
- Printed Logo on promotional materials
- Day-of-event signage
- 10 free dog tickets to the event

Title Sponsor donation is **\$7,500.00**

Supporting Sponsors (4) – will receive:

- Mentions on social media
- Secondary signage logo placement on the day of the event
- Secondary placement on all printed promotional materials
- 6 free dog tickets to the event
- Presentation/booth space at the event

Supporting Sponsor donation is **\$1,000.00**

Contest Sponsor (4) – will receive:

- Choice of Best Trick, Fastest Retrieve, Long Jump (2)
- Mentions in contest announcements during event
- Opportunity to judge the contest

Contest Sponsor donation is **\$250.00** (or \$150 plus \$100 in prizes)

Vendor Booth – \$250.00

- 10'x10' area next to the pool.

Fence Banner – \$100.00 (\$200 if we print it)

***Custom sponsorship packages also available
All sponsors will be featured at capitalk9s.org***

FOR FURTHER INFORMATION CONTACT:

Josh Lippman, Capital K9s Dog Paddle Event Coordinator
(608) 358-4292 or dogpaddle@capitalk9s.org or P.O. Box 2367, Madison, WI 53701

Capital K-9's is a 501(c)(3) tax-exempt organization supporting the City of Madison Police Department K-9 Unit.